

**Summer at Case
Spectrum 2008**

Persuasion & Debate Honors: (Globalization)

Course Description:

Effective listening is critical to effective speaking—a persuasive communicator needs both skills. Persuasion & Debate Honors is grounded in rhetorical tradition, modern theories and practices in the language arts. Students address topical issues through persuasive essays, speeches, and debate rounds, and learn the use of Socratic seminar techniques through structured controversy. This course focuses on the principles and practices of effective communication in all speaking situations that students encounter in school and later in life as adults. After completing this course, students are prepared for advanced study in honors English, humanities, and social sciences. Spectrum at Case will focus on **Globalization**. *Globalization is a series of economic, social, technological, cultural and political changes that affects everyone. Is it a threat or opportunity for civilization?*

Credit: 1 semester of high school credit

Outcomes:

Students will:

- become familiar with the art of persuasion in forms such as speaking, writing, and pamphleteering.
- become aware of what components comprise persuasive writing and speaking.
- become comfortable with implementing many techniques of persuasion in their writing and formal and informal communication.
- work individually and collaboratively to design and write persuasive essays, speeches, pamphlets, and posters that will be presented to the class.
- develop research skills in different manners of researching (library, internet, databases, archives).
- learn the appropriate manner of using, citing, and documenting sources in both speeches and writing.
- develop analytical and critical writing, reading, and speaking skills.
- develop confidence with public speaking and academic writing.

Resources and Materials

Texts

- Steger, Manfred B. Globalization: A Very Short Introduction. Oxford: Oxford UP, 2003. (**Short**)
- Boli, John and Frank Lechner, eds. The Globalization Reader. Malden, MA: Blackwell, 2000. (**Reader**)
- Brysk, Allison, ed. Globalization and Human Rights. Berkeley: U of California P, 2002. (**Human Rights**)
- Watson, James L. and Melissa L. Caldwell, eds. The Cultural Politics of Food and Eating. Malden, MA: Blackwell, 2005. (**Food**)
- Other readings as assigned.

Student Evaluation and Grading Policies

A As this is an academic/enrichment course, a narrative evaluation will be written at the conclusion of the course. The evaluation will be based on participation in activities and discussion, as well as on independent assignments and assessments.

B. Breakdown of Final Grade

Nightly writing activities, practice debates, and participation: 25%

Paper 1: 10%
 Paper 2: 15%
 Paper 3: 15%
 Final individual paper and debate: 20%
 Group project and presentation: 15%

C. Grading Scale

A+ 97-100	A 93-96	A- 90-92
B+ 87-89	B 83-86	B- 80-82
C+ 77-79	C 73-76	C- 70-72
D+ 67-69	D 63-66	D- 60-62
F Below 60		

Date(s)	Topic(s)	Activities	Assignments and/or Assessment	Instructional Strategies
June 29	Globalization		Reading: <i>Short</i> , chapter 1 Writing: Compose a 1 page explanation of what you think globalization is based on the night's reading.	
June 30	Objective & Expectations	Morning: <ul style="list-style-type: none"> • Set class objectives and expectations. • Begin defining globalization. Afternoon: Discuss persuasion and debate. What does it mean to persuade? What is an argument?	Reading: <ul style="list-style-type: none"> • “The Hidden Promise: Liberty Renewed” 9-15 <i>Reader</i> • “How to Judge Globalism” 16-21 <i>Reader</i> • “The Clash of Civilizations?” 36-43 <i>Reader</i> • “A Global Ethic as a Foundation for Global Society” 44-50 <i>Reader</i> Writing: Outline the arguments that each author makes in his article.	Large group discussions with attention to analytical reasoning skills.
July 1	Economic Globalization	Morning: Introduction to economic globalization Afternoon: Aristotle and Rhetoric	Reading: <ul style="list-style-type: none"> • <i>Short</i>, chapter 3 • Chapter 1, <i>Babylon and Beyond</i> Writing: Does either author use	Close reading skills augmented by both small and large group discussion.

			any Aristotelian methods of persuasion? Choose one argument and one Aristotelian topic and discuss it in a 2-page writing.	
July 2	Aristotelian Rhetoric	Morning: Review Aristotelian rhetoric and exercises from previous night. Afternoon: Perelman and Olbrechts-Tyteca <i>The New Rhetoric</i>	Reading: <ul style="list-style-type: none"> • “The Rise and Future Demise of World Capitalist System” 63-69 <i>Reader</i> • Wal-Mart excerpt from Thomas Friedman’s <i>The World is Flat</i> • “Commodity Chains and Marketing Strategies: Nike and the Global Athletic Footwear Industry” 167-176 <i>Reader</i> Writing: Work on paper 1	Analytical reading and problem solving. Paper 1: Close reading skills and analytical skills combined to create arguments. This paper will begin a tiered writing assignment.
July 3	Aristotelian Rhetoric & Globalization	Discuss 9/11 and globalization. Small groups will work through Part VIII in <i>Reader</i>	Reading: <ul style="list-style-type: none"> • “Jihad vs. McWorld” 29-35 <i>Reader</i> • “The World Unified” 58-62 <i>Reader</i> • “Strategic Inauthenticity” 149-153 <i>Reader</i> Writing: Continue working on paper 1	Logical argumentation and reasoning. Small group discussions.
July 4	Presentation	Paper 1 due and Speech 1 due Students will present speeches based on their first papers. Speech and paper workshops.	Reading: <ul style="list-style-type: none"> • Chapter 4, <i>Short</i> • “The Declining Authority of States” 219-224 <i>Reader</i> • “The Role of the State in the Age of Globalisation” 	Synthesis of main ideas. Public speaking skills practiced. Constructive criticism of classmates’ speeches used to

			240-243 <i>Reader</i> Writing: Compare and contrast differences in economic and political globalization (2-3 pages)	encourage active participation in speaking, writing, and listening.
July 7	Political Globalization	Discuss political globalization. Different types of nation-states and why globalization affects the nation-state. Discuss debate strategies.	Reading: <ul style="list-style-type: none"> • Chapter 2, <i>Local Politics of Global English</i> • “Global Investors & E-Networks” <i>Globalization and Multicultural Societies</i> • “Social Movements/ World Politics” <i>The Resistance Reader</i> Writing: <ul style="list-style-type: none"> • Begin formulating questions for Debate 1. • Work on paper 2. 	Small group discussions. Individual research.
July 8	Debate & Final Project	<ul style="list-style-type: none"> • Practice debate round. • Begin discussion of final collaborative project. 	Reading: <ul style="list-style-type: none"> • “End of the Nation State” 214-218 <i>Reader</i> • Chapter 3, <i>Local Politics of Global English</i> • “Partisan Politics in the Global Economy” 231-239 <i>Reader</i> Writing: Work on paper 2	Collaborative work in pairs. Hone critical and analytical reasoning skills.
July 9	Economic Alternatives	Debate Round 1. Discuss economic alternatives to globalization	Reading: <ul style="list-style-type: none"> • “Has Globalization Gone Too Far?” 225-230 <i>Reader</i> • Berlin Wall excerpt from Thomas Friedman’s <i>The</i> 	Large group discussion with small group collaboration work. Analysis of others arguments to strengthen

			<i>World is Flat</i> Writing: Continue work on paper 2.	own argumentation techniques.
July 10	Anti-Globalists	Paper 2 due. Use Aristotelian argument and Perelman/Olbrechts-Tyteca to discuss the arguments of anti-globalists.	Reading: <ul style="list-style-type: none"> • Chapter 4 <i>Globalization and its Discontents</i> • Chapter 6 <i>Short</i> Writing: Brainstorm ideas for paper 3, collaborative project, and final project.	Synthesize rhetoric and composition studies with globalization through analytical reasoning and close reading techniques.
July 11	Human Rights	Part 1, Final paper due. Begin human rights and globalization discussion. Examine different human rights' organizations struggles. Collaborative groups will present one human rights organization's struggle against/for globalization highlighting the arguments that the organization uses.	Reading: Essay 1 and its response from <i>Globalizing Rights</i> Introduction <i>Globalization and Human Rights</i> "The Emergence and Transformation of the International Women's Movement" 251-254 <i>Reader</i> Writing: Work on paper 3	Collaborative group work and research.
July 14	Debate Techniques	Part 2, Final paper due Groups give speeches that they prepared on Friday. Workshop speeches to prepare the groups for final presentations. Discuss debate techniques for final debate rounds on Friday.	Reading: <ul style="list-style-type: none"> • "Globalization of Justice" • "Who has a Right to Rights? Citizenship's Exclusions in an Age of Migration" 19-43 <i>Human Rights</i> • "Sweatshops and International Labor Standards: Globalizing Markets, Localizing Norms" 98-114 <i>Human</i> 	Collaborative speaking. Group analysis of argumentation.

			<i>Rights</i> Writing: Work on paper 3	
July 15	Argumentation Speech	Paper 3 due. Class work-shopping of paper 3. Focus on argumentation. Description and defense of arguments, and the persuasiveness of the writers' work. Begin preparation for final debates.	Reading: <ul style="list-style-type: none"> • “Citizens of the World” “Ironies of Information Technology” 115-132 <i>Human Rights</i> • “What about the Internet” <i>How “American” is Globalization?</i>” Writing: Work on final paper and collaborative project.	Individualized workshopping. Small group collaboration.
July 16	Cultural Globalization	<ul style="list-style-type: none"> • Discuss cultural globalization. • Continue preparing for final debate round. • Run practice rounds. • Begin writing constructive speeches for final debate round. 	Reading: <ul style="list-style-type: none"> • “Food” chapter 2 <i>How “American” is Globalization?</i>” • Introduction <i>Food</i> • “How Sushi went Global” 13-20 <i>Food</i> • “Rise of Yuppie Coffees and the Reimagination of Class in the United States” 122-143 <i>Food</i> • Excerpt from <i>Globalization and American Pop Culture</i> Writing: Continue work on final projects.	Large group discussion. Collaborative writing and speaking skills practiced.
July 17	Food & Culture	The McDonalidization of the world. Use selections from <i>Food</i> book to discuss argumentation about popular culture and food. Why food matters when it comes to cultural globalization.	Writing: Finish final projects.	Small group discussion and collaboration to show that close reading skills have been developed and students can clearly articulate their own and

				others arguments.
July 18		<ul style="list-style-type: none">• Final debate rounds.• Final group presentations.• Final paper due.		

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